बाबासाहेब भीमराव अम्बेडकर विश्वविद्यालय

केन्द्रीय विश्वविद्यालय

विद्या विहार, रायबरेली रोड, लखनऊ–226025

BABASAHEB BHIMRAO AMBEDKAR UNIVERSITY

(A Central University)

Vidya Vihar, Raebareli Road, Lucknow-226025

Letter No. ACD 48511-L/BBAU/26

Date: 26 /11 /2026

Public Notice regarding admission in M.B.A. (Executive) Programme- 2026-27

In continuation of University Public Notice regarding admission to PG Skill Based (Non-CUET) Programmes-2026-27 issued vide letter no. ACD44452-L/BBAU/2026 dated 25.05.2026 & public notice ACD46411-L/BBAU/26 dated 20.082026 the registration portal for M.B.A. (Executive) Programme shall be opened.

The eligible candidates seeking admission in M.B.A. (Executive) Programme in the University are advised to register on the below Link starting from 26.11.2026.

Link - https://bbauadm.samarth.edu.in/2026/

The candidates are also advised to read carefully BBAU information Bulletin & Admission Prospectus for PG Skill Based (Non –CUET) Programmes 2026-27 available on the University website i.e. www.bbau.ac.in

The registration fee is as below:-

For UR/OBC/EWS category candidates – Rs. 500/-
For SC/ST/PwD category candidates – Rs. 300/-

Last date of Registration is 02.12.2026.

In case of any query, the candidates are advised to contact on Toll free no. 18001805789.

26/11/26

Registrar

Copy to:

1. Chairperson, Admission-cum-Monitoring Committee, BBAU, Lucknow.
2. Controller of Examinations, BBAU, Lucknow.
3. SAMARTH Cell, BBAU, Lucknow.
4. SO to VCS, BBAU, Lucknow.
5. PS to Registrar, BBAU, Lucknow.
6. All concerned.
7. I/c University website, BBAU, Lucknow for its uploading.