BABASAHEB BHIMRAO AMBEDKAR UNIVERSITY

बाबासाहेब भीमराव अम्बेडकर विश्वविद्यालय

(केंद्रीय विश्वविद्यालय)

विद्या विहार, रायबरेली रोड, लखनऊ -226025

BABASAHEB BHIMRAO AMBEDKAR UNIVERSITY

(A Central University)

Vidya Vihar, Rae Bareli Road, Lucknow-226025

Ph.: 0522-2440822 Fax: 2441888 E-mail : registrar@bbau.ac.in

Website: www.bbau.ac.in

Letter No.: 1011/DE/BBAU/2026 Date: 17/03/2026

Notice

An Offline Viva Presentation of Ph.D thesis of Ms. Ashu Chaudhary (Enrollment No.743/20) entitled **"An Analysis of Consumer Behaviour Towards Organic Products: A Case Study of Lucknow District in Uttar Pradesh"** is scheduled to be held on 20th March, 2026 at 10.00 am in Department of Economics, Ambedkar school of Social Science (ASSS), BBAU, Lucknow. All the Faculties and Research Scholars are requested to attend the prevention.

Head

Department of Economics

Copy to:-

1. All DRC Members
2. Ph.D. Supervisor (Dr. Pranav Kumar Anand)
3. All Deans/Head, BBAU
4. DR (A), BBAU
5. PS to CoE, BBAU
6. PS to Registrar, BBAU
7. Notice Board DE
8. Ms. Ashu Chaudhary, Research Scholar, DE, BBAU
9. I/C University Website for its uploading on University website.

18/3

Sanatan Nayak

Head 17/03/26

Department of Economics

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अर्थशास्त्र विभाग/Deptt. of Economics
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