

## Department Academic Audit

Academic Year 2021-22

Name of the Department	: Department of Rural Management
Program offered by the Department (UG/PG/M.Phil./Ph.D.)	: Ph.D. Management, MBA (RM) & MBA (FM, HRM, MM), BBA, & B.COM (Hons.) <sup>1</sup>
No. of Seats sanctioned for each program	: 76 (MBA-FM), 76 (MBA-HRM), 76 (MBA-MM), 76 (MBA-RM) 124 (BBA), 165 (B.Com Hons)
No. of Seats filled	: 47 (MBA-FM), 40 (MBA-HRM), 22 (MBA-MM), 30 (MBA-RM) 124 (BBA), 113 (B.Com Hons)
Demand Ratio	: 8.6 (MBA-FM), 3.4 (MBA-HRM), 4.1 (MBA-MM), 3.7 (MBA-RM) 12.1 (BBA), 9.5 (B.Com Hons)
Total Sanctioned Post (Teaching)	: 08
Total Sanctioned Post (Non-Teaching)	: NIL
Total no. of teaching staff at present	: Regular (06), Resource Persons (12) Vacant (02)
Total no. of Non-Teaching staff at present	: 06 (contractual)

### 1. Special Features of the Department:


- Department conducts several Undergraduate, Postgraduate and Ph.D. Courses.
- Department follows the Mentee-Mentor process of mentoring each and every student throughout their course.
- Department conducts several classes for developing students like Personality development class, Tutorials, Interview sessions, Slow learner classes, Group discussion session, mentoring sessions on regular basis as per time table for each course.
- Department has active Evaluation of Teaching and Learning through Tutor-Ward system.
- Parent-Teacher Association is done twice a year.
- Students' Feedback after every end semester examinations.
- Academic Counselling
- Earn while Learn Programme
- Teachers' Performance Appraisal

### 2. Major Achievements / Strengths of the Department:

- Department of Management Studies has obtained 76<sup>th</sup> - 100<sup>rd</sup> Rank Band in Management category of NIRF in 2021.

<sup>1</sup> Separated as New Department of Commerce Since 2021 pending sanctioning of faculty in the UGC/MoE.

Manoj Pandey



- (b) Faculties are constantly achieving heights in academics like publications in ABDC A & B category journals, Web of Science, Scopus Indexed journals, Authoring Books, Consultancies, Projects etc.
- (c) Two new courses have been approved that are Innovation Entrepreneurship & Venture Development, Defence Studies and Strategies Management from academic session 2022-23
- (d) Several Academic and Research Awards are also received by the faculties.
- (e) Department has organized ICSSR sponsored one Workshop on Research Methodology.
- (f) Department has already organized the important celebrations like World Entrepreneurship Day and National StartUp Day in this academic year.
- (g) More than 10 invited lectures have been delivered by the department faculties in this academic year.
- (h) Department has achieved the placement ranging from Rs. 2,50,000 – 4,50,000/- p.a.
- (i) Faculties of the department are representing in more or less every initiative of the Government and Ministry like NIRF, ARIIA, Institution's Innovation Council, University Placement Cell, etc.
- (j) Faculties are sharing different administrative responsibilities of the university.
- (k) Department is catering to the highest number of students compared to that off in any department of the university.


### 3. Weakness and Limitations of the Department:

- (a) The department suffers from lack of space and paucity of funds.
- (b) The supporting staff is insufficient in strength.
- (c) In comparison with number of courses and students total faculty in the department are insufficient.
- (d) Collaborations with top ranked institutions for research and innovation is required.
- (e) Department requires to develop its World class Journal for giving publication opportunities.
- (f) Department is seeking for center of excellence in the field of Entrepreneurship and Indian knowledge system for research on the history and it's ideologies.

### 4. Master Plan (Roadmap of 5 year) of Department

- (a) Believing its true potential in its second decade, academic interventions need to be broadened to nucleate around high end research, with careful initiation of its doctoral programs in emerging domains of business.

*Manes Pandey*



- (b) Distinctive competencies of department of having orientation towards developing industry-specific skill sets to be strengthened.
- (c) Effort to tap industry for sponsorship research.
- (d) Faculty motivated to undertake at least one industry or firm specific sponsored/research project to generate policy document or providing solutions to industry challenges.
- (e) Develop World Class ICT Infrastructure for students: The ICT Infrastructure of department, both hardware and software is pretty old it urgently requires complete revamping. Department will soon revamp it for cutting edge research and processes.
- (f) Few Courses and Certifications are to be introduced in the department like Business Analytics, Investment Management and Personal Finance, Understanding Startup Fundraising, Valuation and Term Sheets, Business Simulation Games, Digital Transformation and Supply Chain Analytics, Agri-Input Marketing, Leadership Effectiveness through Emotional Intelligence, & Negotiation and Persuasion.

#### 5. Strategies for Advance and Slow Learner:

##### Strategies for Advance Learner:

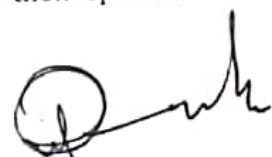
- (a) Nominate to represent the college or department in intra & inter-departmental completions like Regional Meet of Institutions Innovation Council, Competitions related to problem solving and Idea generations etc.
- (b) Provide with references to journals and advanced study material.
- (c) Encourage to make presentations, write papers and participate in seminar, workshop etc.
- (d) Students are involved in research projects taken up by the faculties.
- (e) Students are given the advanced knowledge of the subjects it their applications.

##### Strategies for Slow Learner:

- (a) Conducting Extra classes of each subject in which student faces problems.
- (b) Efforts are made to identify the cause of their problem and appropriate solutions were worked out.
- (c) Teachers coordinated with parents of slow learners so that their needs can be catered to.
- (d) Slow learners are given more attention both inside and outside the class.
- (e) All students have been assigned a dedicated faculty advisor to address their special needs including learning difficulties.



Manas Pandey



**6. Suggestions for improvement of the Department:**

- (a) More focus on contemporary research needs to be done.
- (b) Evening Courses may be proposed for fund generation and for improving the connectivity with the industry personnel's.
- (c) Infrastructure of the department should be improved to overcome the space crunch.
- (d) Vacant permanent positions shall be filled to shape the department flawlessly.
- (e) Department should maintain its personal website to make it more visible as a management department and keep records of the students and documents as a repository which will help them in future.
- (f) International collaborations must be sought to enhance its outreach, research, students & faculty exchange etc.

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Head  
Department of Rural Management  
26/7/22  


Date: 26/07/22

## Department Academic Audit

Academic Year 2020-21

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No. of Seats sanctioned for each program	: 76 (MBA-FM), 76 (MBA-HRM), 76 (MBA-MM), 76 (MBA-RM) 124 (BBA), 165 (B.Com Hons)
No. of Seats filled	: 57 (MBA-FM), 42 (MBA-HRM), 42 (MBA-MM), 41 (MBA-RM) 128 (BBA), 150 (B.Com Hons)
Demand Ratio	: 9.2 (MBA-FM), 4.5 (MBA-HRM), 4.2 (MBA-MM), 3.9 (MBA-RM) 10.8 (BBA), 10.2 (B.Com Hons)
Total Sanctioned Post (Teaching)	: 08
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Total no. of teaching staff at present	: Regular (05), Resource Persons (12), Vacant (03)
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### 1. Special Features of the Department:

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## 2. Major Achievements / Strengths of the Department:

- (a) Faculties are constantly achieving heights in academics like publications in UGC and Scopus Indexed journals.
- (b) Several Academic and Research Awards are also received by the faculties.
- (c) Department has organized ATAL FDPs in the year 2021 sponsored by AICTE
- (d) More than 5 invited lectures have been delivered by the department faculties in this academic year.
- (e) Faculties are sharing different administrative responsibilities of the university.
- (f) Department is catering to the highest number of students compared to that off in any department of the university.

## 3. Weakness and Limitations of the Department:

- (a) The department suffers from lack of space and paucity of funds.
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- (a) Believing its true potential in its second decade, academic interventions need to be broadened to nucleate around high end research, with careful initiation of its doctoral programs in emerging domains of business.
- (b) Distinctive competencies of department of having orientation towards developing industry-specific skill sets to be strengthened.
- (c) Effort to tap industry for sponsorship research.

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Rohit

Devi

- (d) Faculty motivated to undertake at least one industry or firm specific sponsored/research project to generate policy document or providing solutions to industry challenges.
- (e) Few Courses and Certifications are to be introduced in the department like Innovation Entrepreneurship & Venture Development, Defence Studies and Strategies Management, Business Analytics, Investment Management and Personal Finance.

#### 5. Strategies for Advance and Slow Learner:

##### Strategies for Advance Learner:

- (a) Nominate to represent the college or department in intra & inter-departmental completions like Regional Meet of Institutions Innovation Council, Competitions related to problem solving and Idea generations etc.
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Nimit  
Ravi  
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Date: 19-07-21