

Prof. Gopal Singh
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A. GENERAL

- (a) Name : Prof. Gopal Singh
(b) Address (Residential) : A-2/1-1, Residential Quarters, BBAU Campus
(c) Designation : Head, Department of Mass Communication and Journalism
Ex-Dean, School of Media and Communication
Director I/c, EMRC, BBAU.
(d) Department : Mass Communication & Journalism
(e) Date of Birth : 10.10.1965
(f) Area of Specialization : Film & T.V Journalism, Communication
Research

B . Teaching Experience

Course Name	Name of the University/College	Duration
Mass Communication & Journalism	B.H.U, Varanasi	1992-97 As JRF-SRF (UGC)
Mass Communication & journalism	MJP Roheilkhand University, Bareilly	March 1998 – 20 Nov 2008
Mass Communication & journalism	BBA University, (A Central University) Lucknow.	21 March 2008 - Till date

C. Professional Experience:

Worked with Amar Ujala Group (Delhi edition)

**D. List of Publications (articles, papers, chapters)/Seminars
Published Work**

1. The concept Of News Selection; Communicator, IIMC, New Delhi Apri-June.,1998
2. Science Communication; Varuna , BHU, Varanasi,1995
3. News Paper Management ; Concept of journalistic objectivity; Communicator, IIMC, New Delhi July-Sept.,1994
4. Tribal on Way To Development ; Our Leader, Allahabad,Jan,30,1994
5. foKku lEizs'k.k ,oa fodkl tulapkj vkSj fodkl% la0 izks0 ,0 ds0 cuthZ] ch0,p0;w0] okjk.klh 1995
6. /kjrj dks cpkusa dh pqukSrh% ifo=k] okjk.klh] ekpZ]]1995
7. ukfHkdh; ÅtkZ lzksrksa ds i;kZlr nksgu dh t:jr % vej mtkyk dkjksckj] 23 uoEcj] 1997
8. QWawd &QWwad dj pyuk gksxk izlkj Hkkjrh cksMZ dks % vej mtkyk dkjksckj] 2 fnlEcj]1997
9. Media: Social Responsibility Vs. Corporate Interest, Journalism, Media & Society; Ed. Dr. B.R. Gupta , Dept, of journalism & Mass Communication, BHU, Varanasi 2000.
10. Communicating Science for Development; Development Communication, ed. Dr Harjinder Walia,Punjabi University, Patiala, 2007

11. Vikasatmak khabaron ke prakashan mein dainik patron ki bhoomika, Shodh Sanchayan, New Delhi, July, 2010 (Joint paper).
12. Emancipation of Women and Mass Media, Pragyan: Journal of Mass Communication, IMS, Dehradun, Dec., 2010
13. TV Program & Cartoons: Their Negative effectives on Children and Suggestions for its Prevention, The Journalist, Allahabad, April-June, 2011 (Joint paper)
14. An Analytical Study of Political Communication in Internet & Indian Political Parties, Shodh Drishti, Varanasi, Oct.-Dec., 2011(Joint paper)
15. TV Cartoon Ads and the Health of Indian Children, Communication Today, Jaipur, Jan.-March, 2012(Joint paper)
16. Mass Media, Civil Societies and Development, Communication Today, Jaipur, April-Sept., 2012
17. Mass Media: Fourth Estate vs. Corporate Interest, Shodh Sanchayan, New Delhi, July, 2012
18. International Conference(Parasat), Joint publication: Kazakastan Communication Association, 2012,
Paper: Political Communication through Internet and Indian Political Parties
19. भारतीय सिनेमा में नायिकाओं के पदार्पण के इतिहास का एक अवलोकन: Shodh Prerak, Lucknow, January 2013

E. Papers presented in Seminars/conferences:

1. tulapkj ,oa fodkl (Mass Communication &Development), UGC Seminar & Workshop under SAP, Feb. 1995 Paper: Science Communication &Development
2. National Seminar on Higher Education in 21st Century: Vision and Action, IASE, MJP Rohilkhand University, March, 1999 Paper: Educational Technology in 21st Century: An Empirical Anatomy,
3. Media- 2000: National Seminar, Dept of Journalism Mass Communication, BHU, Feb. 2000
4. XXth Annual Conference of the ISSA at TISS Mumbai, June, 2000 Paper: Mass Media: the problem of Credibility and Objectivity.
5. XXI Conference of ISSA, Agra. Oct, 2001
6. National Seminar on 'Shiksha ka Lokvyapikaran aur Media', MCRP Vishwavidyalaya, Bhopal, jan., 2005
7. Presented a paper at National Seminar on ' Society and Development Communication', Punjabi University , Patiala, March, 2006
8. National seminar on 'Contemporary Society and Mass Media', MG Kashi Vidyapith, Varanasi, Feb., 2008
Paper: Mass Media and Globalization
9. Conference of ISSA, MJPR University, Bareilly, Oct., 2008
Paper: Political Processes and Emancipation of Women
10. International Seminar on Future of Human Rights, Humanity and Culture in Emerging Globalized World; AIRO, IAOSS and SJNPG College, Lucknow University, Dec., 2012
Paper: Women Journalists and Media: An Inquest on Gender Equality Rights (Joint paper)
11. Chaired a session at The 11th International Conference on Public Communication of Science & Technology(11th PCST- 2010), New Delhi, Dec., 2010, and also presented a paper
12. Invited speaker at Seminar on 'Role of Media in Women Empowerment' at CSJM University, Kanpur, Feb., 2009
13. Invited as resource person/ expert at National seminar on 'Social Impact of Right to Information-2005', MG Kashi Vidyapith, Varanasi, Jan., 2011; also presented a paper.
14. Participated in International Media Conference on Growing Criminality In And Against Children, CMS, Lucknow, July, 2010

15. National Seminar on 'Religion, Politics & Society', ISSA, Agra, Dec., 2010
Paper: Society as 'Mass' in Politics: In reference to Political Communication
16. Resource person at National Seminar on 'Reporting on Court Proceeding: Media and Administration of Justice', Bundelkhand University, Jhansi, March, 2011
Also presented a paper: Freedom of Press and Social Responsibility of Media
17. International Conference on 'Changing Paradigms of Media Landscape In The Digital Age', Amity University, Rajsthan, 2011
Paper(Joint): Scope of Digital Media in Rural India
18. Joint paper at National Seminar on Combating Corruption in India: 'Media's Role in Combating Corruption for the Birth of Good Governance In India', Bharathiar University, Tamilnadu, August, 2011
19. Chaired a session "Freedom of Expression and Ethical Parameters" in National Seminar on Freedom of Expression: Ethical Parameters and Market Forces in Media Industry at Maharaja Agrasen College, University of Delhi, March 8-9, 2013
20. National Seminar on 'Print and Social Media: Challenges and Prospects', at M M Malviya Institute of Hindi Journalism, M G Kashi Vidyapith, Varanasi, Feb. 15-17, 2013
Paper: Watching the Watchdogs: Ethics and/or Laws?
21. National Seminar on 'Woman, Dalit and Human Rights in India', at Dept Of Human Rights, B B Ambedkar University, Lucknow, March 8-9, 2013
Paper: (Joint paper) Mahila Media-Karmi va Sahbhagita: Lucknow Kshetra ke Sandarbh mein (महिला मीडिया-कर्मि व सहभागिता: लखनऊ क्षेत्र के संदर्भ में)
22. First Lucknow Social Sciences Congress(LUCSOC2013), Social Sciences: Past Experiences and Future Challenges, 14-15 March, 2013
Paper: Science Communication as an Essential Adjunct for Inclusive and Sustainable Development
23. National Seminar on 'Hindi Patrakarita: Sambhavnayen aur Chunautiyan', at Dept of Mass Communication and Journalism, B B Ambedkar University, Lucknow; Feb. 22, 2013.
Paper: Jansanchar Madhyam evam jansarokar: Ek Chunauti (जनसंचार माध्यम एवं जनसरोकार: एक चुनौती)
24. International Conference on Human Rights Law, Justice and Governance, School For Legal Studies, BBAU, Lucknow, 26th – 27th April 2013
Paper(joint): Lok Kalyankari yojnaon mein rajnitik sanchar ki sakaratmak bhumika: manrega ke vishesh sandarbh mein
25. National Conference on Mass Media and the Indian Public Sphere: Issues and Challenges, DJMC, Himachal Pradesh University, Shimla, 3rd-4th October, 2013
26. Seminar on Environment, Education & Society, DES, BBAU, June 5, 2014
Poster presentation
27. The 101st Indian Science Congress at University of Jammu, Jammu, Feb.3-7, 2014
Special Lecture: Communicating Science for Inclusive and Sustainable Development
28. International Conference on Scientific and Technological Advancements: Social Issues and Health Concerns, 18-19th Feb., 2014
Paper: Role of Media in Women Empowerment in the Age of Globalization
29. International Conference on Information and Communication Flow In Third World at University of Delhi, 21-22nd Feb., 2014
Chaired a Session and presented a Paper: Media Credibility, Objectivity and Social Responsibility
30. International Conference on Environmental Technology and Sustainable Development: Challenges and Remedies at DES, BBAU, 21-23 Feb., 2014
Paper (Joint): Role of Media in Management of Environment Pollution
31. National Conference on Information Security Challenges(NCISC-2014), DIT, BBAU, 28 March, 2014
32. National Seminar on Communication: Emerging Trends and Future Prospects (CETFP- 2014), IMS UNISON UNIVERSITY, Dehradun, April 21-22, 2014

Paper (Joint):

F. Awards:

1. Professor Radha Kamal Mukerji Memorial award for Young Social Scientist at the XXth Conference of ISSA at Tata Institute of Social Sciences(TISS), Mumbai, 2000
2. Honorary Fellow of Indian Social Science Association, at ISSA Conference, MJPR University, Bareilly, Oct., 2008

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