



**Two days National Seminar  
On  
Independence 2.0 : Building Aatma Nirbhar Bharat  
Through Make in India  
2nd & 3rd September, 2022**

***Organised By  
Department of Rural Management, NIRF Rank 87th (2022)  
Babasaheb Bhimrao Ambedkar University  
( A Central University) Lucknow  
NIRF University Rank - 55th (2022)***



**Sponsored by  
Indian Council of Social Science Research (ICSSR)  
Under the aegis of  
*Azadi Ka Amrit Mahotsav***



### **About the University**

Babasaheb Bhimrao Ambedkar University (A Central University) established in 1996 is progressing with mandate of leading quality education and research in the disciplines of – Humanities, Sciences, Engineering, Agriculture, Biotechnology, Business, Law, Education and Environmental Sciences. The vision of the university is, “To be a dynamic, creative and competitive centre of excellence in advanced knowledge, especially relevant for the development of the nation and of the socially, educationally and economically marginalized sections of the people”. The University has obtained 78th rank in NIRF Overall category and 55th in university category in NIRF Ranking in 2022.

### **About the Department**

The Department of Rural Management was established in the year 2010 and offers UG, PG and Ph.D programmes in Management with the motive to impart quality management education. The Department has obtained 87th rank in NIRF management institute and University category in 2022.

### **About the Seminar**

Azadi ka Amrit Mahotsav is an initiative of Government of India to celebrate and commensurate 75 years of progressive independent India. The aim of the seminar is to deliberate on Independence 2.0. India having the highest youth population of 229 million which needs to be fuelled to develop new Aatmanirbhar Bharat by focusing on Made In India & getting Vocal about Local. Creating self reliant youth and making India Visva Guru Bharat.

### **Objectives of the Seminar**

- To bring Academicians, Industrialists, Researchers, etc. and others on a common platform to explore and examine the diverse facets of Independence 2.0 and celebrate 75 years of Independence.
- To bridge the gap between industry & academia and develop better understanding the role of Aatmanirbhar Bharat through Make In India, Made in India and Vocal for Local.
- To expose the young students & researchers potential to the ideas & practices that will equip them to build new Aatmanirbhar Bharat & Vishva Guru Bharat.

### **Call for Paper**

Prospective authors are encouraged to contribute and help to shape the seminar through submission of their research articles. High quality research describing original and unpublished result of conceptual, constructive, empirical, experimental work in all the discipline of management & allied disciplines are invited for presentation at the seminar.

## Thrust Area

### **Make in India:**

- Ease of Doing Business
- Emerging Manufacturing Sectors
- Government e-Marketplace
- Intellectual Property Rights
- Made in India

### **'Vocal' about 'Local':**

- Startup and Business Owners Optimistic
- Indian and Indigenous
- Start-up ecosystem
- Aatmanirbhar Sena

### **Sustainable Development Goals:**

- No Poverty
- Zero Hunger
- Good Health and Well-being
- Quality Education
- Gender Equality
- Clean Water and Sanitation
- Affordable and Clean Energy
- Decent Work and Economic Growth
- Industry, Innovation and Infrastructure
- Reduced Inequality
- Sustainable Cities and Communities
- Responsible Consumption and Production
- Climate Action
- Life Below Water
- Life On Land
- Peace, Justice, and Strong Institutions
- Partnerships for the Goals

### **Aatma Nirbhar Bharat:**

- Five Pillars: Economy, Infrastructure, System, Vibrant Demography and Demand
- Phases of AatmaNirbhar Bharat
- Political self-reliance and self-rule
- Economic self-reliance and dependence
- AatmaNirbhar Bharat Abhiyan
- AatmaNirbhar Bharat Rojgar Yojana (ABRY)

### **Visva Guru Bharat:**

- History of Bharat
- Growth of Bharat: Health and Well-being
- Economy, Sustainability & Indian Philosophy
- Policy Building for Future

### **Actions@75:**

- Swachha Bharat
- Swastha Bharat, Ayushman Bharat, Aarogya Bharat
- Ek Bharat Shrestha Bharat
- One Nation, One Ration Card Unifying Agricultural Markets
- Sabka Saath, Sabka Vikas, Sabka Prayas
- Skill India
- Digital India
- National Education Policy
- GST

**Note: The above sub-themes are only indicative. Authors may opt other topics also relevant to the theme of the Seminar. Poster are also invited for participation in the seminar**

### **Guidelines for paper submission**

Submit your full paper as per following Guideline :

- The first page must include the title of the paper, name, affiliation and contact details of the author.
- All the manuscript should be submitted in MS word format, Times New Roman, 12 font size, 1.5 space with margin of 1 cm on all sides.
- Citation and references must be written in APA style.
- Abstract should be upto the 200-250 words. Word limit for full length paper should not be more than 5000 word including the references.
- The manuscript should be plagiarism free.

<b>Important Dates</b>	
<b>Last date of submission of abstract</b>	<b>20th Aug 2022</b>
<b>Notification of acceptance of abstract</b>	<b>21th Aug 2022</b>
<b>Last date of submission of final paper</b>	<b>25th Aug 2022</b>
<b>Acceptance of final paper</b>	<b>26th Aug 2022</b>
<b>Seminar dates</b>	<b>2nd &amp; 3rd September 2022</b>

**Abstract Submission Link :** <https://forms.gle/8AAfSnb1PPBy7k7o7>

**Full Paper Submission Link :** <https://forms.gle/qTzYxdy2RsPTE7TJ6>

### **Publication Opportunity**

Selected paper will be accepted for publication in an edited book with ISBN Number

## Registration and Fee

All the aspiring candidates are required to register themselves. The aspiring candidates can register and pay the registration fee using following link:

**Registraion Link : <https://forms.gle/4vLPKqEyQCyFqkN77>**

For NEFT /IMPS the bank details are as under:

**Bank Name: Canara Bank**

**Acoount Name: ICSSR IBANB 2022**

**Account Number: 110061641476**

**IFSC Code: CNRB0002900**

**MIRC Code: 226015012**

**Branch Name: BBA University Lucknow**

\*The registration fee, once paid, shall not be refundable in any case.

Participant Category	Amount
UG & PG students	₹ 500/-
Research Scholars	₹ 750/-
Faculty/Academicians/Others	₹ 800/-

### Contact us

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