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Subject: **HireMee Proposal on Employment Enhancement:a CSR Initiative**
To: "R. B. Ram," <registrar@bbau.ac.in>

Date: 08/03/18 05:35 PM
From: HireMee <donotreply@hiremee.co.in>
Reply-To: HireMee <girish.r@hiremee.co.in>

Dear R. B. Ram,

Warm greetings!

This gives me an immense pleasure to brief about HireMee an CSR initiative by Sona group.

Given below is a brief about HireMee – a free online assessment and placement assistance platform for Tier 2 and Tier 3 students

HireMee aims to bridge the Recruiter <-> Graduating Student gap by using technology-based assessment to achieve a perfect fit between an aspirant and the job. Eligible candidates would be supported with placements as well.

As part of the CSR effort, HireMee, a web portal and mobile application, connects the corporate world with academic institutions for faster and easier placements for graduating students pan India. HireMee app seamlessly links students, recruiters and colleges through proctored computer-based assessments to facilitate the recruitment process. Final year students from degree or diploma in engineering, humanities, sciences, commerce, business management and ITI are eligible to take up the assessment. The goal is to help recruiting firms discover diamonds among students in rural and urban colleges without any cost to the students, recruiters or the colleges. **By offering free assessment to a million students and pro bono recruiting services to 10000 companies this year HireMee aspires to enable students get 100,000 jobs this year.**

What makes HireMee unique is that there is a special focus on reaching candidates in the interiors of the country. The industry is missing many of the non-urban 'diamonds' as the reach to far-flung areas of the country is just not easy due to limited budget and time for the corporate.

The assessment is a 100-minute proctored /artificial intelligent (AI proctored) computer/App-based-test for graduating students at their college premises using HireMee proprietary assessment application that randomly draws questions from its quarter million strong question bank to test

1. Verbal Aptitude
2. Quantitative Aptitude
3. Logical Reasoning
4. Technical Computer Fundamentals
5. Behavioral Aptitude / Personality
6. Communication
7. Technical Core Domain knowledge

Post assessment HireMee makes graduating students discoverable by recruiting companies based on their academics, topped up by HireMee's detailed multi-level assessment score and a short 20 second video-based statement of purpose to articulate their aspirations, demonstrate their communication skills and share their technical strengths for the recruiters to assess their employability.

Recruiters can use videos and the HireMee scorecard and hire directly them with no charge, either to the graduating students, colleges or the recruiting companies in addition to taking away the punishing task of sourcing, assessing and sifting candidates of its choice. The key differentiator is the candidate's video profile that gives recruiters an effective way to evaluate his/her communication skills, attitude, confidence among many other attributes.

Registrar's Office
No. 28 & 45
06/08/2018



Handwritten signatures and initials:
ARTA
V.Ram
06/08/18
Girish
07/08/18
S. R. 458

For shortlisted candidates, the hiring company's HR process continues as per current practice. So in effect, HireMee complements the efforts of the hiring company's HR team with ready access to pre-assess profiles for easy filtering and shortlisting.

HireMee is supported by the Academic Industry Council as an advisory board. Senior academics from different domains are drawn to help in the creation of the question bank. Industry experts advise on strategy, employability criteria and more. HR Managers share insights on different industries while domain experts assist with the specifics of assessment. Corporates are also given the option to proctor the assessments. The syllabus is carefully designed and approved by HireMee's panel of Subject Matter Experts that include industry insiders and academicians from across India.

An MoU was signed with AICTE, Government of India on September 12, 2017 to offer HireMee solutions to all AICTE affiliated institutions,

MoU with VTU (Visvesvaraya Technological University Belagavi),

MoU with DTE-Department of Technical Education Government of Karnataka

MoU with Commissionerate of Collegiate of Education Telangana

Department of Technical Education Government of Telangana.

Sanjay Ghodawat University-Maharashtra

Osmania University Hyderabad

M G University Andhra Pradesh

JAIN University Bangalore

GITAM University Bangalore

VIT University Pune

Parul University, Baroda, Gujarat.

Marwadi University. Rajkot Gujarat

Kalinga University, Raipur

HireMee advisory board consists of distinguished leaders from Titan, Cognizant Technologies, UGC, NASSCOM, IISc and NIIT.

As of date, 1400+ companies have signed up to recruit via HireMee's initiative and over 45,000 opportunities have been presented to Tier 2 and Tire 3 city students already and 3,00,000 students are assessed in South India.

We will be waiting for your response and feedback at the earliest.

Regards,

Team HireMee

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