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बाबासाहेब भीमराव अम्बेडकर विश्वविद्यालय

(केन्द्रीय विश्वविद्यालय)

विद्याविहार, रायबरेली रोड, लखनऊ- 226025

BABASAHEB BHIMRAO AMBEDKAR UNIVERSITY

(A Central University)

Vidya Vihar, Rae Bareli Road, Lucknow-226025

Ref. No: 231/DRM/BBAU, LKO.

Date: 14/8/18

Pre Ph.D. presentation of Ms. Ankita Verma Research Scholar under the supervision of Prof. K. Mishra is scheduled to be held on 31.08.2018 on her research topic titled "Constitutive Rhetoric as a Precursor to Constitutive Marketing: An Exploratory Study to exfoliate Brand Community Formation Process as an Offshoot to Marketing Communication".

All the DRC members, faculty members, research scholars of the department are advised to attend the same.

(Prof. M.S. Khan)

Head, DRM

Copy to:

- 1) S.O to Vice Chancellor for information Pl.
- 2) PS to Registrar
- 3) Dean, SMS
- 4) All Deans/Head, BBAU, LKO
- 5) DRC Members , BBAU, Lucknow
- 6) Supervisor
- 7) Ms. Ankita Verma
- 8) In charge University Website

Kindly upload on
univ. website.
S. Khan
14.8.18

K. Mishra
14/8/18

